

Award Criteria & Questions



Criteria For All Awards

- Must have been in business for two years.
- **Must be located in Carson City, Douglas, Lyon, Mineral, or Storey counties. If located outside of the Sierra Region, the company must be a current NNDA Partner.**
- *All nominations must be submitted by 11:45 p.m. on February 29, 2020.*
- *Additional information requested from the nominees must be submitted by 11:45 p.m. on March 31, 2020.*
- Awardees are not eligible for nomination for any award the year following their win.
 - The exception is if an individual was the recipient of the award, their company may be eligible to win the following year; or if a company was the recipient of the award, an individual within the company may be nominated.
- Previous awardees may not win the same award until five years have passed, but may be nominated for other categories.

Award Questions

Each award has a unique set of criteria. In addition, you will be asked if there is additional information you would like to add for the Selection Committee to take into consideration for each award.



Battleborn Award

Leader in Sustainability

Sustainability is defined for the purposes of the award as: business practices resulting in water and/or energy reduction to provide superior cost performance, reducing or eliminating wastes, repurposing and/or recycling of materials, and/or contributed to the health and/or environmental best practices of the Sierra Region. (Examples may include: office practices, LEED certification(s), energy savings, agriculture practices, sourcing methods, etc.)

- How do you demonstrate leadership in sustainability measures?
- Please describe your implemented sustainability measures. Be specific: include applicable figures for reduced environmental footprint and long-term cost savings from environmental sustainability improvements.
- Please describe your employee engagement with implemented sustainability measures.
- What additional sustainability information can you provide to the Selection Committee? Example: Does the company hold any sustainability certification(s)? E.g. LEED or Zero Waste facility; Do you purchase renewable energy? What percentage of energy do you purchase? Other?
- How has the nominee contributed to the local economy? E.g. participated and/or partnered in support of the workforce development such incentives for employees to continue their education, scholarship programs, certificate programs, volunteering with youth programs that support careers, donations to local charities, paid volunteer time for employees, etc.)



Boundary Peak Award

Exceptional Nonprofit

- Define the population and the population size that the nonprofit serves.
- How do you measure the success of the nonprofit?
- What specific project(s) have you implemented that exceed the expectations of nonprofit performance in your field?
- How does the non-profit demonstrate financial accountability? (e.g. active board oversight, publishing financials online, grant activity, and fundraising efforts/plans?)
- What are some of your key performance indicators? (e.g. volunteer hours contributed, number of service(s) provided, recognition/awards from another entity, etc.)
- How does the non-profit differentiate itself from other nonprofits in the pursuit of excellence?
- How has the nominee contributed to the local economy? E.g. participated and/or partnered in support of the workforce development such incentives for employees to continue their education, scholarship programs, certificate programs, volunteering with youth programs that support careers, donations to local charities, paid volunteer time for employees, etc.)

Award Questions Continued...



Kit Carson Award

Extraordinary Entrepreneurism

The award may be for a company or for an individual-company founder or business leader. The entrepreneurial business and the entrepreneurial person must have been in business or a leadership position for a minimum of two years and no more than eight years **OR** The entrepreneur must demonstrate what major re-invention of the business occurred to make them a change or thought leader.

- What was the product, service, or innovative opportunity the entrepreneur seized? Please be specific. Suggested items to include in your response, if applicable, are: a description of new/improved services or goods, the goods/services gap the company or individual filled, the shift in target market for your goods/services, and etc.
- Does the nominee own intellectual property?
- What innovative practices has the company/individual implemented to change, revolutionize, and grow the business?
- How did the nominee inspire others with vision, achievement, and leadership?
- How has the nominee contributed to the local economy? E.g. participated and/or partnered in support of the workforce development such incentives for employees to continue their education, scholarship programs, certificate programs, volunteering with youth programs that support careers, donations to local charities, paid volunteer time for employees, etc.)



Silver Forge Award

Outstanding Manufacturer

- What do you produce?
- Please define your target market/industry sector that you serve (e.g. aerospace, construction, technology, etc.)
- How does the manufacturer demonstrate industry leadership and differentiate itself from its competitors?
- Has the manufacturer added additional jobs to the Sierra Region in the past three years?
 - If yes, what was the percentage increase from the base number of jobs in 2015?
- What are your accomplishments? (e.g. sales, new revenue streams, job growth, exports, services provided to prestigious companies/entities, industry awards, etc.)
- How has the nominee contributed to the local economy? E.g. participated and/or partnered in support of the workforce development such incentives for employees to continue their education, scholarship programs, certificate programs, volunteering with youth programs that support careers, donations to local charities, paid volunteer time for employees, etc.)

