



GEMS OF THE SIERRA REGION 2018

PIONEER AWARDS & GALA SPONSORSHIP PACKAGES

PIONEER AWARDS & GALA

5:30 P.M. – 9:00 P.M.

THURSDAY,

NOVEMBER 8, 2018

HARRAH'S LAKE TAHOE

The Pioneer Awards is Northern Nevada Development Authority's annual awards gala recognizing individuals and businesses for outstanding contributions to economic development in the Sierra Region of Nevada.

Sierra Nevada Media Group is The Pioneer Awards & Gala official media sponsor. The Pioneer Awards will be advertised in the Nevada Appeal, the Record Courier, the Northern Nevada Business View, and to thousands of NNDA & SNMG local business contacts. The gala is attended by 350+ influential business leaders, executives, and management teams of companies in the Sierra Region. The Pioneer Awards & Gala is NNDA's annual fundraiser. Event sponsorships and ticket sales are used to support NNDA's mission.

Friday, September 28, 2018 is the final date for named sponsorships. Any sponsorships submitted after this date will require a custom package. Please contact us for additional information.

NNDA is a 501(c) (6) nonprofit. Your sponsorship may qualify as a tax deductible marketing expense.

Contact for Sponsorship Opportunities

Maggie Scott

Events Manager

(775) 624-3960

mScott@nnda.org

www.pioneerawards.com



AMETHYST SPONSORSHIP PACKAGES

Title Sponsor – Custom Amount -- 1 available

- First tier billing of your logo on all promotional pieces & at the event
- Logo and link inclusion on first tier of Pioneer Website
- Logo included on The Pioneer Awards & Gala Official Media Sponsor's Sierra Nevada Media Group (SNMG) print, digital, and social promotional pieces: four ½ page ads in the Sunday editions of the Nevada Appeal & Record Courier, two ¼ page ads in Northern Nevada Business View, email announcements to thousands of NNDA & SNMG business contacts, and the 2018 Pioneer Awards & Gala program.
- Additional benefits detailed in a custom package

Award Presentation Sponsor – Minimum \$5,500 -- 2 available

- Second tier billing of your logo on all promotional pieces & at the event
- Logo and link inclusion on second tier of Pioneer Website
- Logo included on The Pioneer Awards & Gala Official Media Sponsor's Sierra Nevada Media Group (SNMG) print, digital, and social promotional pieces: four ½ page ads in the Sunday editions of the Nevada Appeal & Record Courier, two ¼ page ads in Northern Nevada Business View, email announcements to thousands of NNDA & SNMG business contacts, and the 2018 Pioneer Awards & Gala program.
- Awards presenter – a company representative participates during our awards show
- À la carte options: Choose 2 from “level 1” (see page 2)
- À la carte options: Choose 4 from “level 2” (see page 2)

Gala Bar Sponsor – Minimum \$5,500 -- 2 available

- Second tier billing of your logo on all promotional pieces & at the event
- Logo and link inclusion on second tier of Pioneer Website
- Logo included on all Pioneer Awards Official Media Sponsor's Sierra Nevada Media Group (SNMG) print, digital, and social promotional pieces: four ½ page ads in the Sunday editions of the Nevada Appeal & Record Courier, two ¼ page ads in Northern Nevada Business View, email announcements to thousands of NNDA & SNMG business contacts, and the 2018 Pioneer Awards & Gala program.
- Your Logo and acknowledgement of sponsorship at the bar(s)
- À la carte options: Choose 2 from “level 1” (see page 2)
- À la carte options: Choose 4 from “level 2” (see page 2)

Sierra Region Sponsor – Minimum \$2,500

- Name on third tier of Pioneer Website recognition
- Name included on Pioneer Award Program and email announcements
- À la carte options: Choose 4 from “level 2” (see page 2)

Economic Development Sponsor – Minimum \$1,500

- À la carte options: Choose 2 from “level 2” (see page 2)
- Name included on Pioneer Award Program and email announcements

***See Turquoise Sponsorship Packages on final page**

Custom Packages – Don't see the price or package you wish to sponsor? Contact us!



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À la carte options: Sponsorship Level 1

<p>2 single entry Pioneer Awards tickets (\$300 value)</p>	<p>1 monthly educational event sponsorship (\$300 value) *Must be used within 6 months of Pioneer Awards</p>	<p>Opportunity to show a 20 second promotional video at the awards gala -Must be provided to the NNDA no later than 1 month prior to the Pioneer Awards</p>	<p>Don't see what you hoped for here? Contact us for Custom Packages! Maggie Scott (775) 624-3960 msscott@nnda.org</p>
<p>Invitation to Elite/Premier partner exclusive NNDA event OR Additional two guests complimentary admission to a Partners Vantage™ Elite/Premier only partner event if your business is already an Elite or Premier partner *Must be used within 6 months of Pioneer Awards</p>	<p>Your logo included on the photo booth picture frames</p>	<p>Company spotlight article, and/ or video clip featured on the NNDA website *Minimum run time of 2 weeks on front page of NNDA website *Must be used within 6 months of Pioneer Awards</p>	

À la carte options: Sponsorship Level 2

<p>Social Media spotlight of your company</p>	<p>Your logo on each coat check ticket *2 available First come first served</p>	<p>3 admission tickets to NNDA The Business Edge™ Event *must be used within 6 months of Pioneer Awards</p>	<p>Your logo on each guest's entrée selection ticket *2 available -First come first served</p>	<p>Don't see what you hoped for here? Contact us for Custom Packages! Maggie Scott (775) 624-3960 msscott@nnda.org</p>
<p>1 promotional item table at an NNDA The Business Edge™ Event *Must be used within 6 months of the Pioneer Awards</p>	<p>8 additional drink tickets</p>	<p>Table for 8 to invite your clients & colleagues to the awards dinner. Table will include your company logo</p>	<p>Sponsor the color guard & veteran's table. Includes 2 admission tickets, 8 additional drink tickets, & table will include your logo. *Max of 1 table available</p>	



TURQUOISE SPONSORSHIP PACKAGES

Stellar Employee Recognition Package -- \$1,000

- Pioneer Award & Gala tickets for recognized employee and a guest to the gala
- On-stage recognition of employee and company name with other award winners
- Group photo of recognized employees and their companies on the NNDA Pioneer Awards website and social media
- 2 additional drink tickets
- 2 tickets to an NNDA The Business Edge™ Event
- **Interested in adding benefits to your sponsorship? Contact us for additional information.**

Centerpiece Sponsor -- \$1,500 – (2 available)

- 2 Pioneer Award & Gala tickets
- Your logo on each centerpiece
- Social Media spotlight
- 2 additional drink tickets
- 2 tickets to NNDA The Business Edge™ Event
- Centerpieces may be part of a giveaway to grace the offices and homes of our guests
- **Interested in adding benefits to your sponsorship? Contact us for additional information.**

Photography Sponsor -- \$1,500 – (1 available)

- 2 Pioneer Award & Gala tickets
- Your company name verbally recognized at the event for the photography sponsorship
- Social Media company spotlight
- Recognition of professional photography sponsorship on social media and Pioneer Awards website
- Professional photos of your company representatives provided to you post event
- Pioneer Awards website acknowledgement of photography sponsorship post-event
- 2 additional drink tickets
- 2 tickets to NNDA The Business Edge™ Event
- **Interested in adding benefits to your sponsorship? Contact us for additional information.**

Custom Packages – Don't see the price or package you wish to sponsor? Contact us!



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