



GEMS OF THE SIERRA REGION 2018

## **PIONEER AWARDS GALA AUCTION ITEM CONTRIBUTION**

- Company name and Logo included on signage next to the contributed auction item.
- Social media & NNDA website spotlight on contributed auction items
- 300+ primarily C-Level business attendees will view the contributed item with your company name.
- Attendees include industry leaders in manufacturing, construction, food production, utilities, logistics, and more!
- Your contribution to the auction may qualify as a tax deductible marketing expense.
- **Do not see what it takes to contribute an auction item? Contact us for a custom package!**

**Friday, September 28<sup>th</sup> is the final date to submit auction items.** Any sponsorships submitted after this date will require a custom package. Please contact us for additional information.

### **Preferred Auction Items**

- ❖ Auction items should create excitement. Specialty items or experiences the bidder may not normally have access to purchase are preferred.
- ❖ The 2018 Pioneer Award theme is “Gems of The Sierra Region”. Preferred auction items will feature the Sierra Region of Nevada.
- ❖ Keep in mind auction items may be used by our attendees for employee appreciation experiences/gifts, family Christmas gifts, vacation days, or other special events.

**Visible signage to  
300+ attendees**

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**Show off your  
business to  
representatives of  
high performing  
Nevada  
companies**

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**Exposure for your  
business to a new  
demographic**

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**Be an Economic  
Development  
Champion**

### **Contact**

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