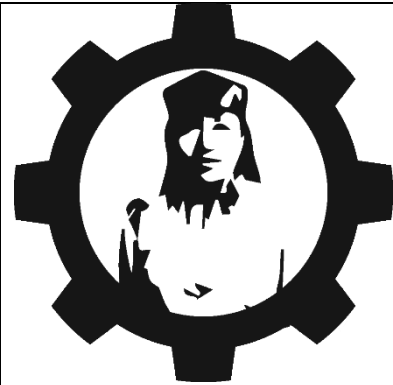


# PioneerAwards.com



**NOMINATE  
YOURSELF!  
NOMINATE A  
COLLEAGUE!**



**Silver Forge  
Manufacturer of the Year  
Award**

Convey to the selection committee how you demonstrate industry leadership, what makes you stand out from other manufacturers, and how you have contributed to the community.



GEMS OF THE SIERRA REGION 2018

**November 8, 2018  
Harrah's Lake Tahoe**

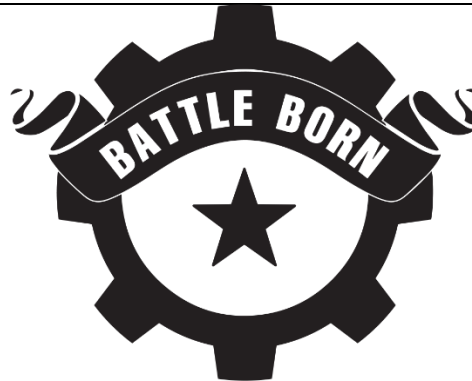
**Sarah Winnemucca  
Economic Development  
Award**

Are you a champion of economic development? Are you actively involved in the business community? Tell the world about the bridges you have built in support of economic development!



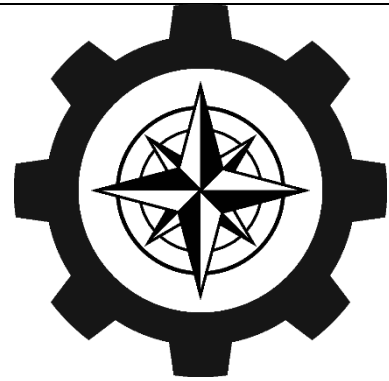
**Boundary Peak  
Nonprofit of the Year  
Award**

Express your passion for your target audience to the selection committee! They want to know your financial sustainability, unique ways you serve the community, and measurable success stories.



**Battle Born  
Sustainability Award**

What innovative ways have you protected our environment while growing your business? Have you implemented sustainability measures, purchased alternative energy, hold sustainability certificates?  
Tell us about it!



**Kit Carson Award  
Entrepreneur of the  
Year**

Does your vision for the future rock your industry's world? Did you lead a revolution in your industry? How did you do it? You may be awarded bragging rights by our selection committee!

**See Nomination Best Practices on the Reverse Side**

# Nomination Best Practices

The company/individual you are nominating is an All Star in their industry. Represent them in the best possible way by following our tips below!

## What information do I need to do to nominate a company or individual?

Your name and contact information. The name of the company/individual and their website or the website of the company they work for. Plan to spend ~15-20 minutes on the application.

## Can I self nominate as a company or an individual?

Absolutely!

## How do I write an excellent nomination?

The selection committee likes details, measurable data, and success stories! Get to know the company or individual you are nominating and provide as much information as you can. What makes the company/individual stand out above everyone else? Do they have any special certifications or awards? How do they actively participate in the community and economic development? Has their business grown from six employees to fifty in the last five years?

Be concise. Be specific. Complete the entire application.

## Overall Criteria to keep in mind:

- Must have been in business for two years. Nominees must have the bulk of their contribution and be/have been an active supporter of economic development as it pertains to the award with the prior five years.
- Must be located in Carson City, Douglas, Storey, or Lyon counties OR companies located outside the Sierra Region must be an NNDA partner.
- **All nominations must be submitted by 11:59 p.m. on August 30, 2018.**
- Awardees are not eligible for nomination for any category the year following their win. The exception is if an individual was the recipient of the award, their company may be eligible to win the following year; or if a company was the recipient of the award, an individual within the company may be nominated.
- Previous awardees may not win the same category until five years have passed, but may be nominated for other categories.

## How does the judging work?

The selection committee is made up of a representative from the Governor's Office of Economic Development, an employer in the Sierra Region, a former award winner, and two NNDA staff. The selection committee will receive all nominations the week of September 3<sup>rd</sup> to review and score. The committee will then meet and select the best candidate. The scoring will assist with the final review, but any judge may make a particular case for a nomination they feel deserves extra consideration.